



Minnesota State Demographic Center

# SUMMIT ON ECONOMIC REALITY FOR BLACK MINNESOTANS

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**3** What is Person 1's sex? Mark (X) ONE box.

☐ Male ☐ Female

**4** What is Person 1's age and what is Person 1's date of birth?  
Please report babies as age 0 when the child is less than 1 year old.

Age (in years) *Print numbers in boxes.*  
Month Day Year of birth

→ **NOTE:** Please answer BOTH Question 5 about Hispanic origin and Question 6 about race. For this survey, Hispanic origins are not races.

**5** Is Person 1 of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin  
☐ Yes, Mexican, Mexican Am., Chicano  
☐ Yes, Puerto Rican  
☐ Yes, Cuban  
☐ Yes, another Hispanic, Latino, or Spanish origin – *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.* ↘

**6** What is Person 1's race? Mark (X) one or more boxes.

- ☐ White  
☐ Black or African Am.  
☐ American Indian or Alaska Native — *Print name of enrolled or principal tribe.* ↘

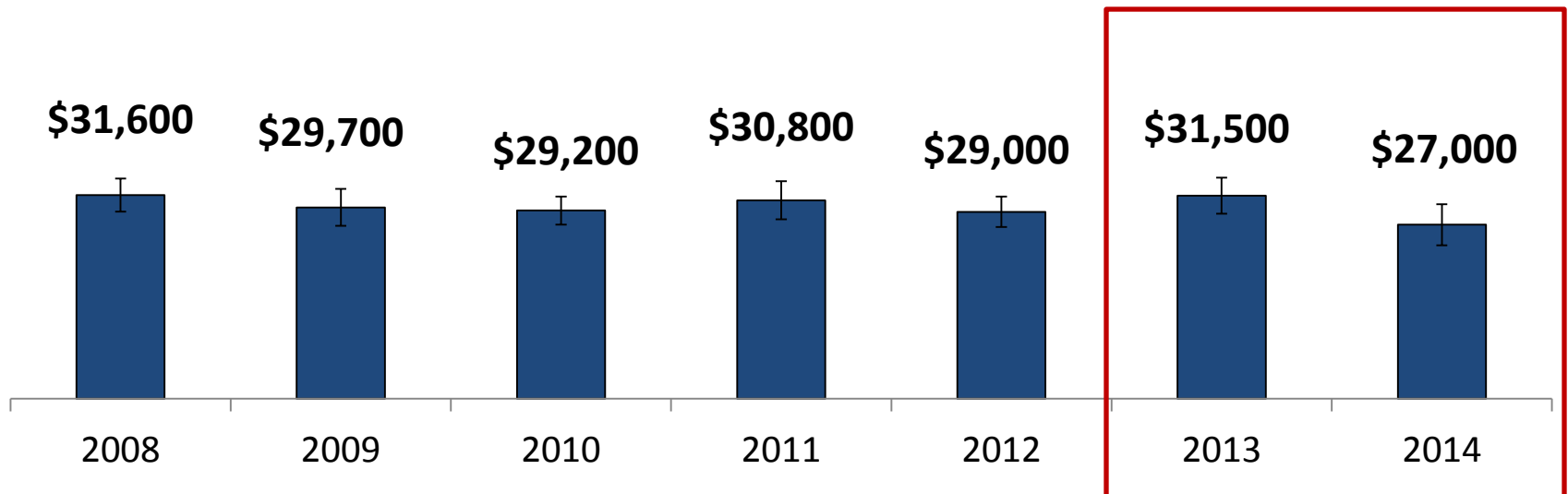
- |   |                                     |  |
|---|-------------------------------------|--|
| <input type="checkbox"/> Asian Indian   | <input type="checkbox"/> Japanese   | <input type="checkbox"/> Native Hawaiian   |
| <input type="checkbox"/> Chinese  | <input type="checkbox"/> Korean     | <input type="checkbox"/> Guamanian or Chamorro   |
| <input type="checkbox"/> Filipino   | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Samoan  |
| <input type="checkbox"/> Other Asian – <i>Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.</i> ↘ |                                     | <input type="checkbox"/> Other Pacific Islander – <i>Print race, for example, Fijian, Tongan, and so on.</i> ↘ |

**Data Source:**  
**U.S. Census**  
**Bureau's American**  
**Community Survey**

**77,000 Minnesota**  
**households surveyed**  
**every year**

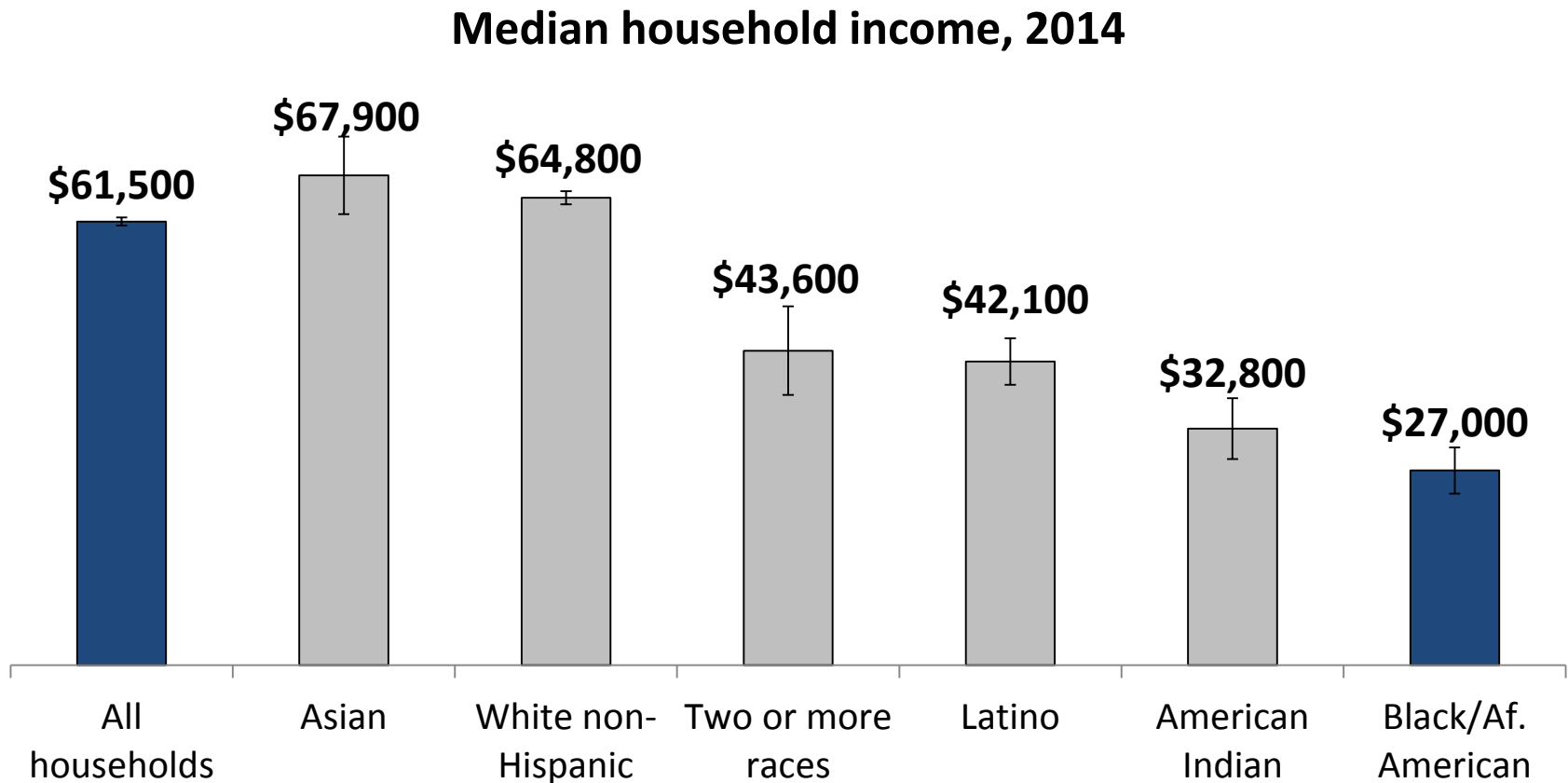
# Recent media focus has been on household income decline between 2013 and 2014

**Black median household income  
Minnesota, 2014 dollars**



Source: U.S. Census Bureau, American Community Survey. Note: Confidence intervals are reported at the 95% level.

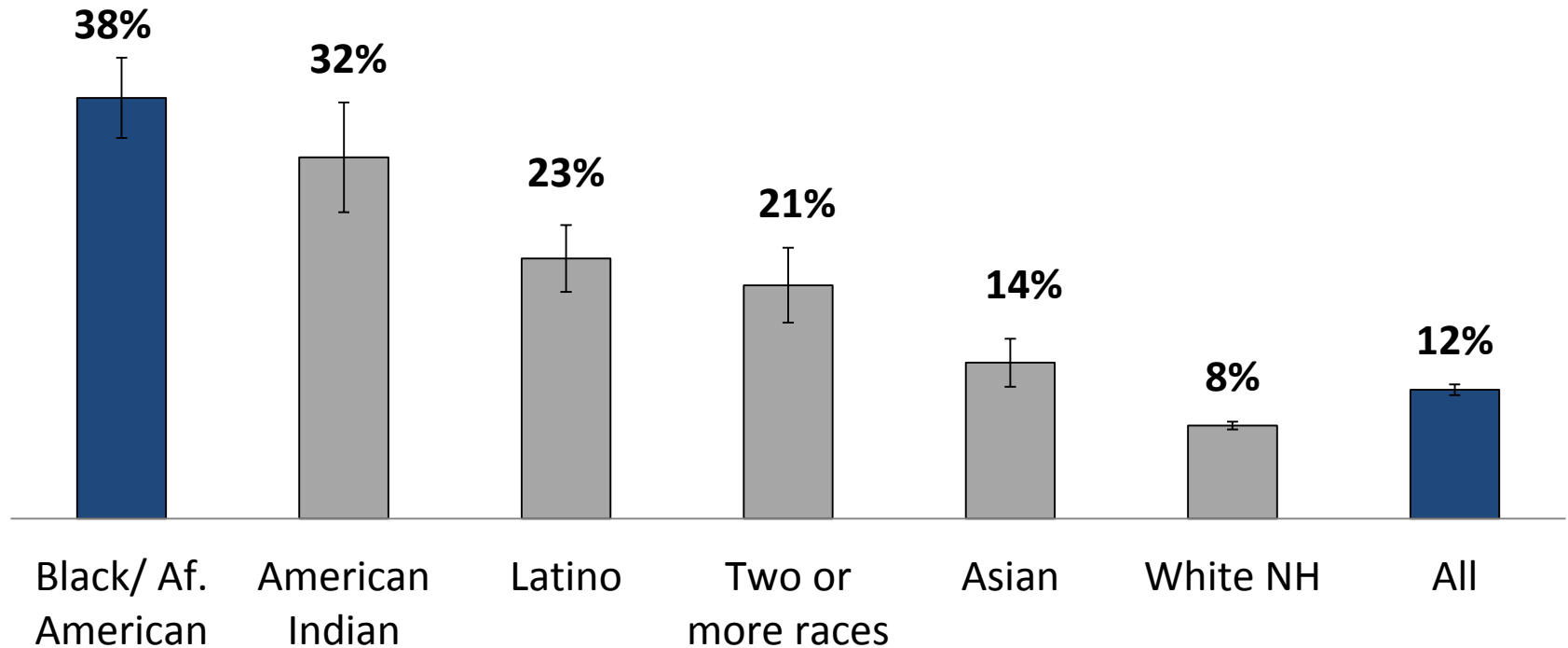
# MN's median household income is more than 2 times the median for Black households



Source: U.S. Census Bureau, American Community Survey. Note: Confidence intervals are reported at the 95% level.

# Rate of poverty for Black Minnesotans: 3 times the rate for all residents

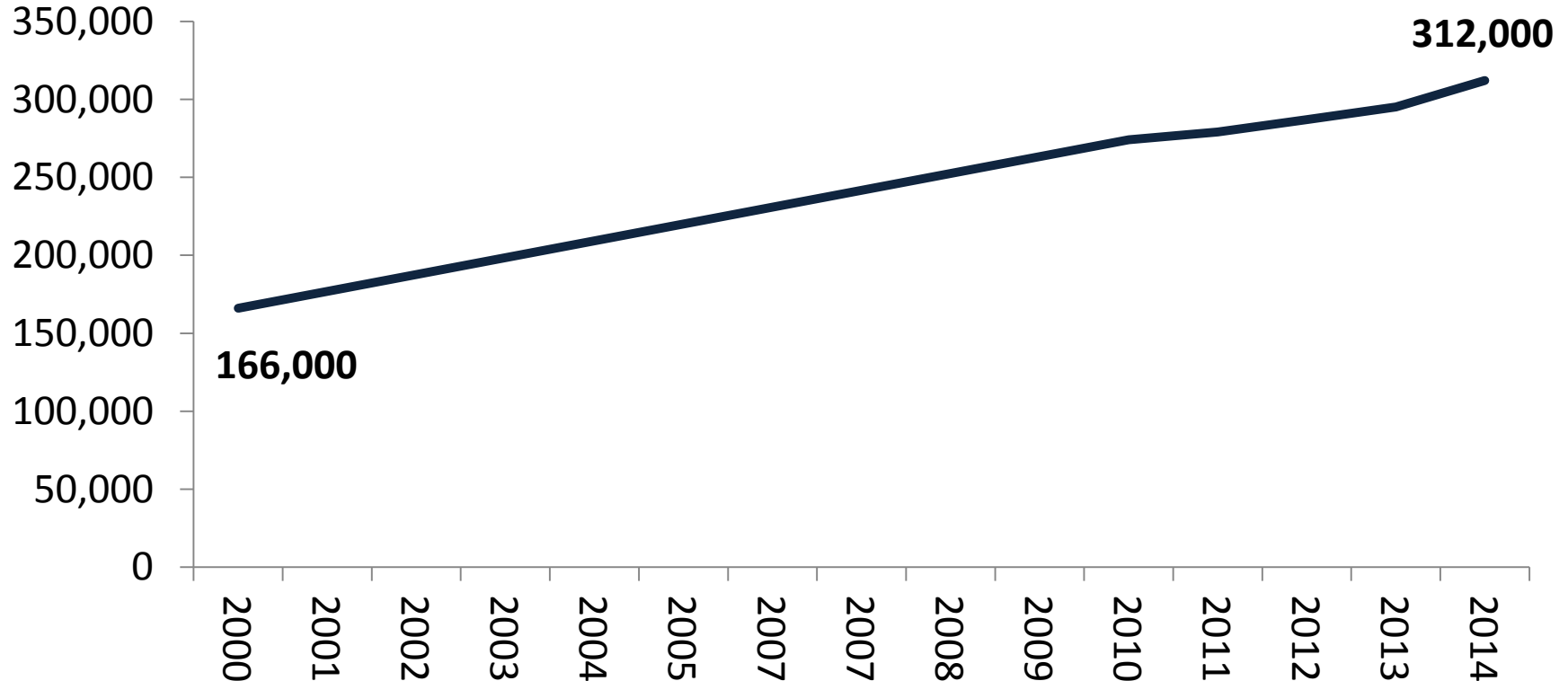
Percent in Poverty  
Minnesota, 2014



Source: U.S. Census Bureau, American Community Survey. Note: Confidence intervals are reported at the 95% level.

# Number of MN Blacks has grown by 146,000 in just 14 years

## Number of Black/African American Minnesotans



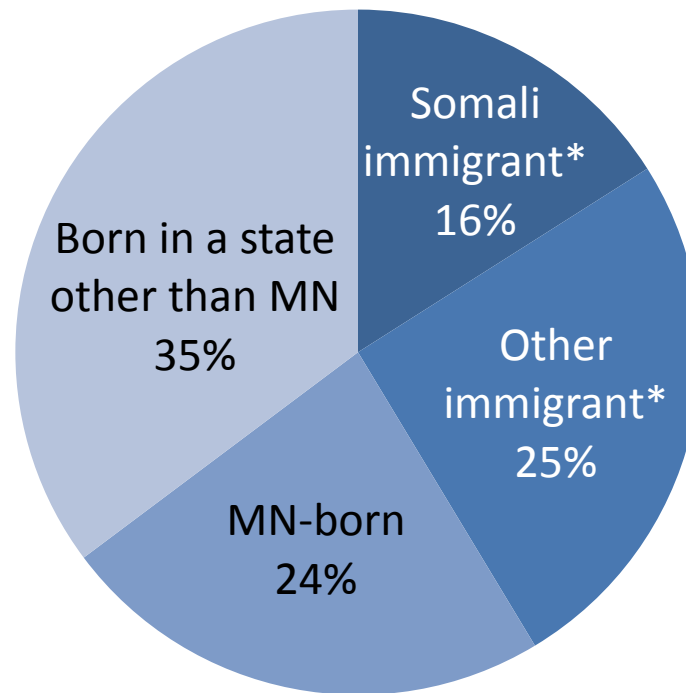
Source: U.S. Census Bureau, Decennial Census and American Community Survey. Note: Error margins exist around estimates but are not shown.

# Black Minnesotans come from across the U.S., the globe; ~40% are immigrants and their children

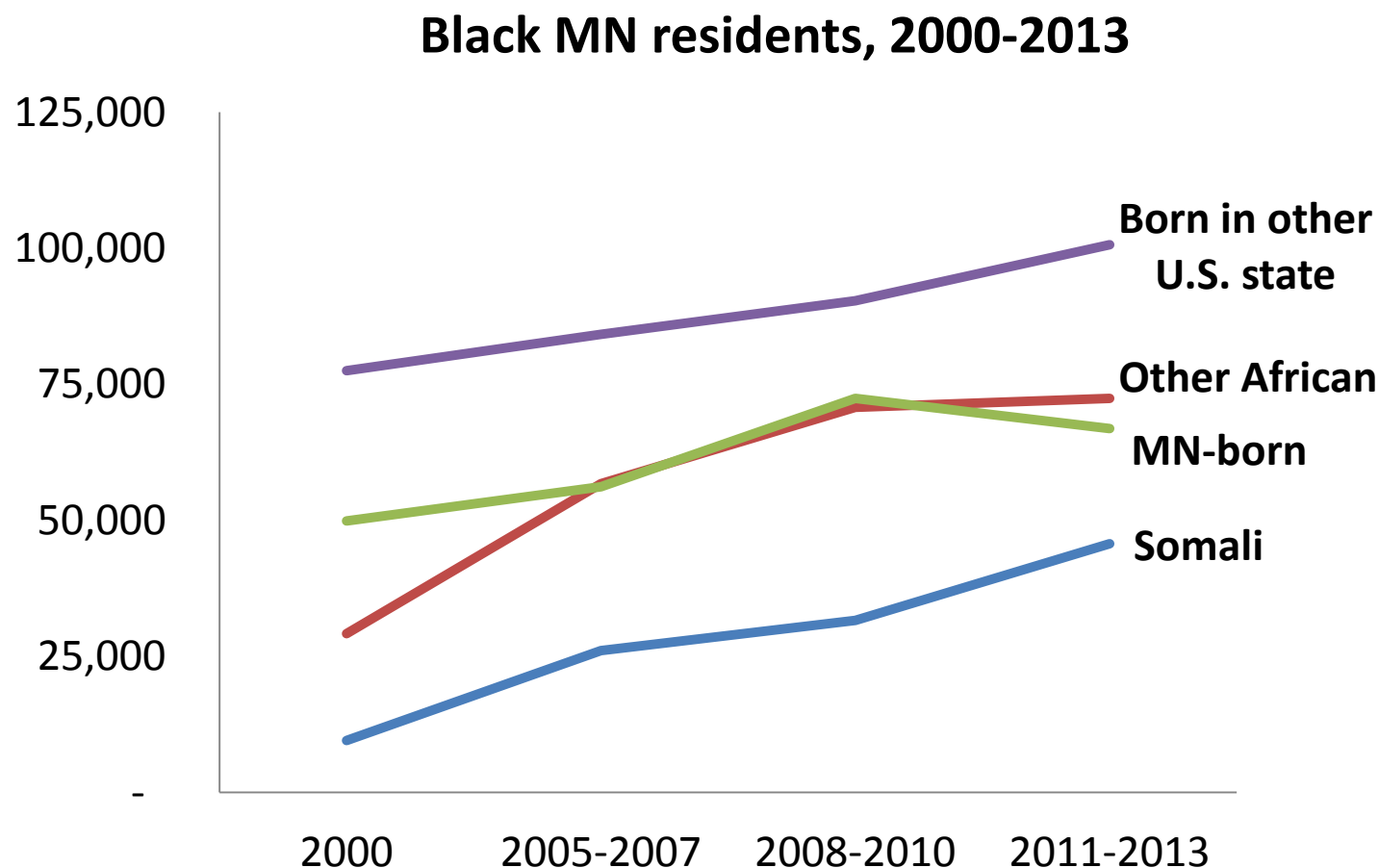
## Black Minnesotans 2011-2013

\* In this graph, “immigrants” are people who are either:

- 1) born outside the U.S., or
- 2) born in the U.S. and live with at least one parent who is foreign-born.



# Since 2000, growth among African immigrants and U.S.-born in other states

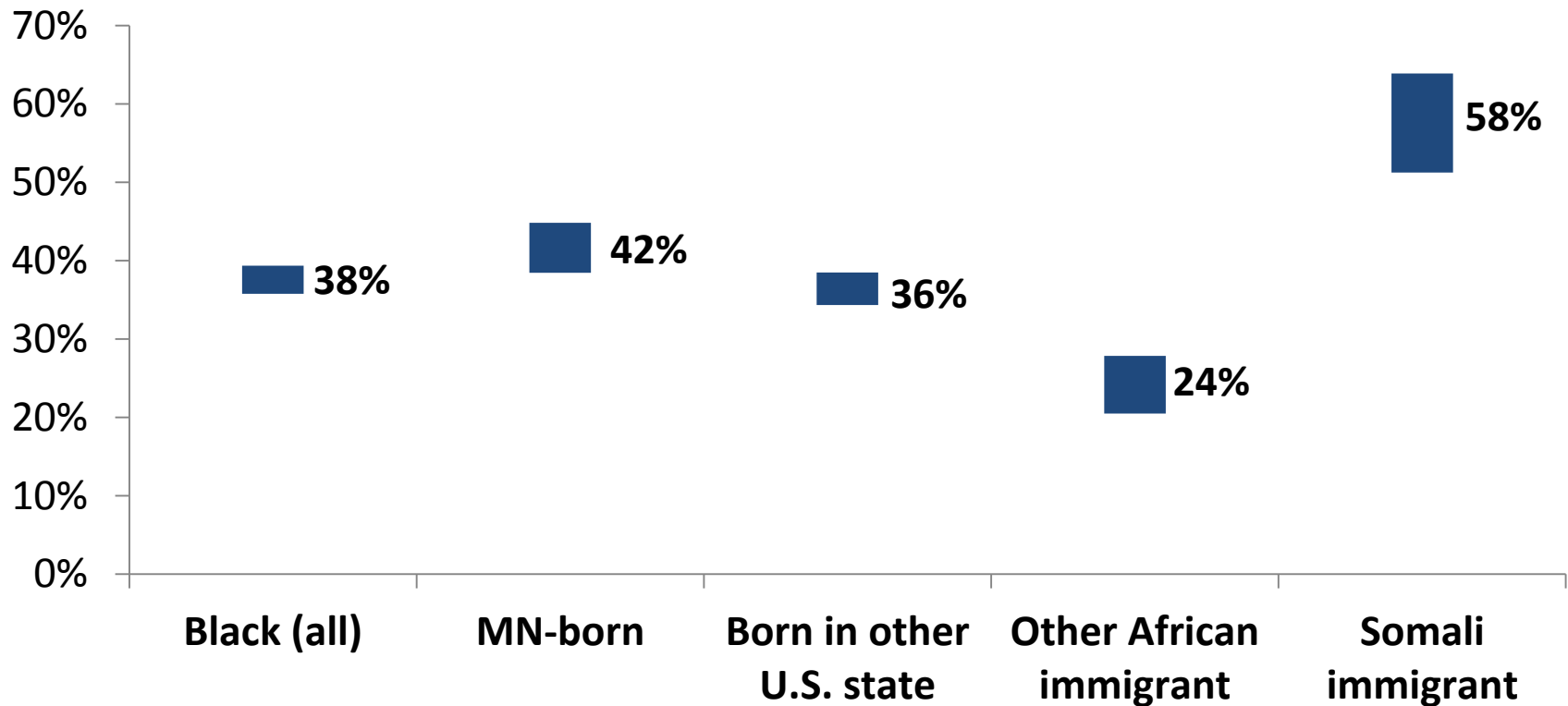


Source: U.S. Census Bureau, American Community Survey. Note: Error margins exist around estimates but are not shown.



# Poverty highest among Somalis; lowest among other Black immigrants

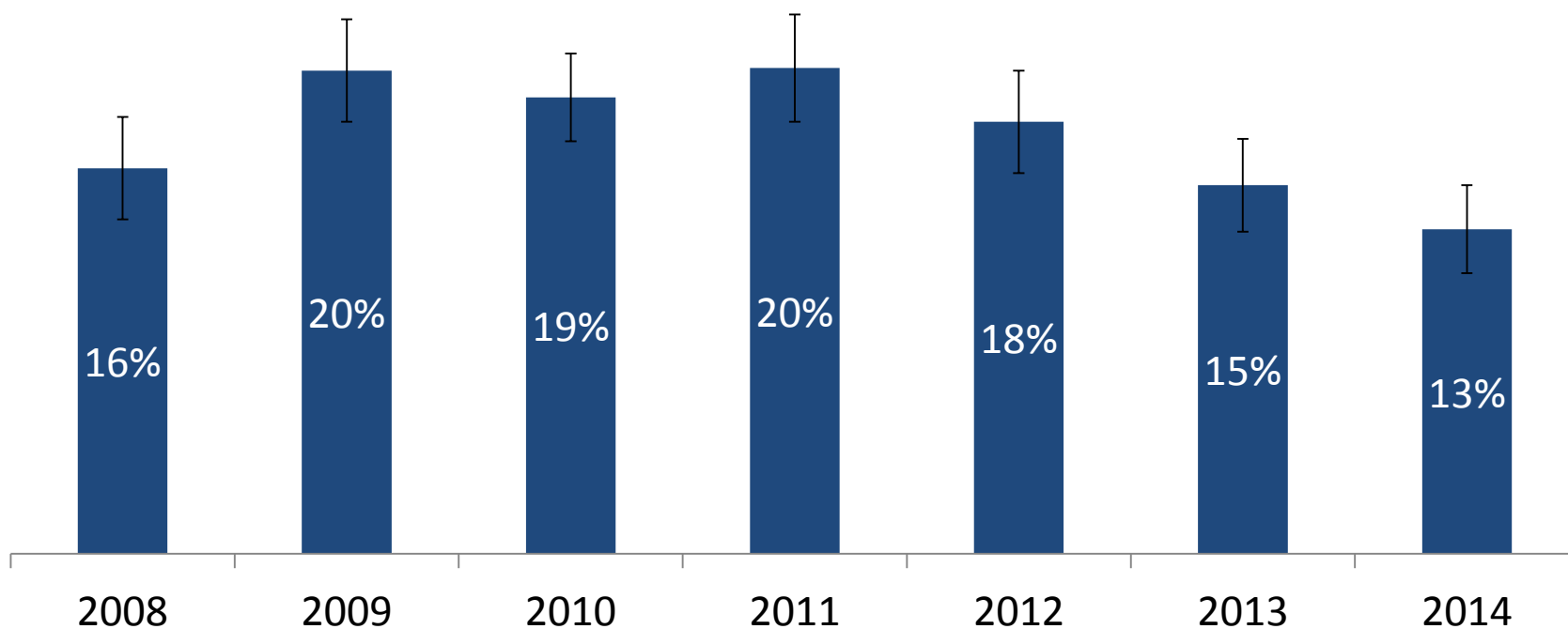
Percent in poverty by sub-group  
Black Minnesotans, 2009-2013



Source: U.S. Census Bureau, American Community Survey. Note: Range shows the 90% confidence interval. Percentage given is the midpoint of the range.

# Black unemployment lower now than just after the recession

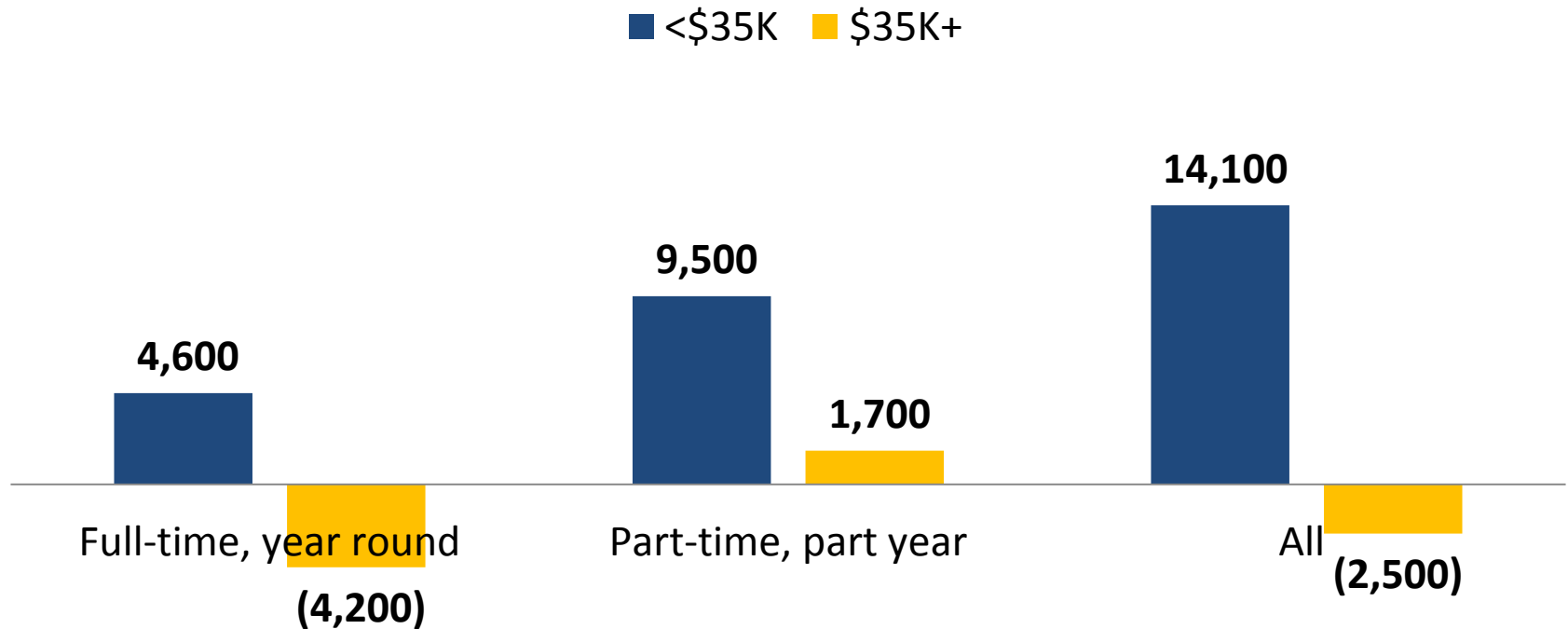
Annual Unemployment Rate  
Black Minnesotans



Source: U.S. Census Bureau, American Community Survey

# More people employed, particularly in part-time work with lower earnings

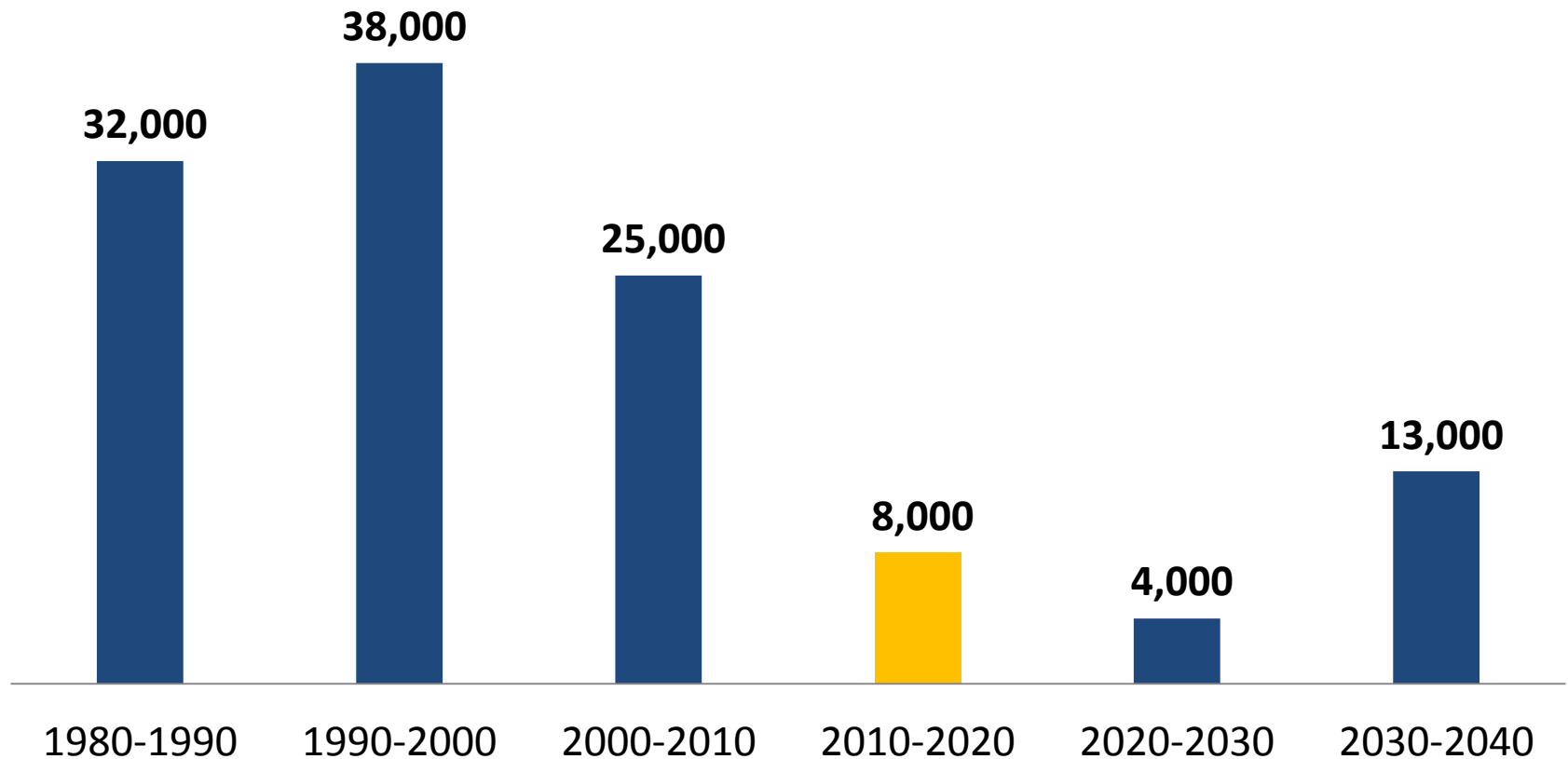
2013 to 2014 Change in employment  
Black Minnesotans by earned income



Source: U.S. Census Bureau, American Community Survey

# Projected Growth in Labor Force

Minnesota, Annual Average, Ages 16+



Source: U.S. Census Bureau, MN State Demographic Center projections.

# Take aways

- Recent drop in median household income for MN Blacks is not *the* central issue. Census numbers point to: **Persistently high-poverty and low-earnings during a time of economic growth.**
- Black Minnesotans are not all alike – different histories and barriers to economic security
- New era for employers: Where will they find the workers they need?



Minnesota State Demographic Center

**Questions?**

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